Culture is the sum of all the forms of art, of love, and of thought, which, in the course of centuries, have enabled man to be less enslaved.”
Andre Malraux (French Historian, Novelist, and Statesman, 1901-1976)

Articles

Toward Small Town Revitalization in the Middle Susquehanna River Valley: Re-Assessing Historic and Regional Resources for Collaborative Development
By Caru Bowns and Alison Stevenson ................................................................. 1

The Diffusion of American Fast Food to Ecuador
By Ray Oldakowski and John McEwen ............................................................. 28

The Sooner State Has Winescapes: The Development and Culture of Winemaking in Oklahoma
By Jeffrey Widener............................................................................................. 50

Book Reviews

TOXIC DRIFT: Pesticides and Health in the Post-World War South
By Pete Daniel
Reviewed by John Barnhill................................................................................ 75

LOOKING BEYOND THE HIGHWAY: Dixie Roads and Culture
By Claudette Stager and Martha Carver, eds.
Reviewed by Virginia Price................................................................................ 77

THE WORLD BEYOND THE WINDSHIELD: Roads and Landscapes in the United States and Europe
Edited by Christof Mauch and Thomas Zeller
Reviewed by Keith Sculle................................................................................... 79

Western American Art: Three Books Reviewed........................................... 82

BENEDICT WRENSTED: A Danish Photographer of Idaho Indians
By Joanna Cohan Scherer with Foreword by Bonnie C. Wuttunee-Wadsworth.

PEOPLE OF THE PLATEAU: The Indian Photographs of Lee Moorhouse, 1898-1915
By Steven L. Grafe with Foreword by Paula Richardson Fleming.

L.A. HUFFMAN: Photographer of the American West
By Larry Len Peterson.
Reviewed by Rachel Sailor
BUILDERS OF EMPIRE: Freemasonry and British Imperialism  
By Jessica L. Harland-Jacobs.  
Reviewed by Derek Allen Clements ............................................................. 86

NOYES, SOUNDS, AND SWEET AIRES: Music in Early Modern England  
Edited by Jessie Ann Owens.  
Reviewed by Ralph Hartsock ................................................................. 89

CAYUSE INDIANS: Imperial Tribesmen of Old Oregon  
Commemorative Tradition  
By Robert H. Rudy and John A. Brown  
Reviewed by Ralph K. Allen ................................................................. 92

BLACK GEOGRAPHIES AND THE POLITICS OF PLACE  
Edited by Katherine McKittrick and Clyde Woods  
Reviewed by Sarah Smiley ................................................................. 94

ADVERTISING TODAY  
By Warren Berger  
Reviewed by Nicholas Bauch ............................................................. 96

MOTORING: The Highway Experience in America  
By John A. Jakle and Keith A. Sculle  
Reviewed by Jackie Horlbeck Tyson ..................................................... 98

THE ARCHEOLOGY OF INSTITUTIONAL CONFINEMENT  
By Eleanor Conlin Casella  
Reviewed by Matthew L. Mitchelson .................................................... 101

SOUTHERN FARMERS AND THEIR STORIES: Memory and Meaning in Oral History  
By Melissa Walker  
Reviewed by Priscilla McCutcheon ....................................................... 103

PRE-HISTORIC MESOAMERICA  
By Richard E. W. Adams  
Reviewed by Marco Cabrera Geserick .................................................. 106

TROUBLED WATERS: Steamboat Disasters, River Improvements, and American Public Policy, 1821-1860  
By Paul F. Paskoff  
Reviewed by Patrick Allan Pospisek ..................................................... 109

FOOD AND EVERYDAY LIFE ON KENTUCKY FAMILY FARMS, 1920-1950  
By John Van Willigen and Anne Van Willigen  
Reviewed by Elizabeth J. Leppman ....................................................... 111

GENDER AND GENERATION ON THE FAR WESTERN FRONTIER  
By Cynthia Culver Prescott  
Reviewed by Evelyn Montgomery ...................................................... 113

Contributors’ Biographies ................................................................. 116

Final Take .......................................................................................... Inside Back Cover